



INTERNATIONAL SALMON FARMERS ASSOCIATION

14.8 billion meals and 121,000 jobs

The International Salmon Farmers Association marks 25th anniversary by releasing first-ever socio-economic report on global salmon farming industry

March 16, 2015 – Boston, Mass (USA) – The global salmon farming industry produces 14.8 billion meals every year and creates 121,000 jobs in coastal communities around the world, says a new report.

The International Salmon Farmers Association (ISFA) released the report in Boston today during the Seafood Expo North America trade show and convention to mark ISFA's 25th anniversary.

“This report celebrates a remarkable achievement. Since our industry began about 40 years ago, farmed salmon has become a staple of healthy, nutritious and affordable diets around the world, and our industry has become an economic driver and social mainstay of rural communities across the globe,” says Trond Davidsen, President of the International Salmon Farmers Association.

The report, entitled *Salmon Farming: Sustaining Communities and Feeding the World*, found that global salmon farmers produce 14.8 billion meals every year from only .00008 per cent of the world's oceans. The report also shows the global salmon farming industry produces \$10 billion (USD) worth of salmon each year, creates 121,000 direct and indirect jobs around the world and stimulates thousands more spin-off jobs and economic growth in a wide variety of other sectors.

“Salmon farming is one of the most efficient protein producers in the world,” says Mr. Davidsen. “With land and fresh water resources shrinking, the global salmon farming industry represents one of the best ways to feed the world's growing population with a minimal environmental footprint.”

The report outlines some key statistics about the growing population and the need to find innovative ways to feed the world. It also includes overviews of the industry in every country where salmon is farmed and examples of coastal communities that have been revitalized because of salmon farming.

Armund Drønen Ringdal, Norway's Deputy Minister of Fisheries and Rick Doucet, Minister of Agriculture, Aquaculture and Fisheries and Minister of Economic Development from New

Brunswick, Canada participated in the news conference to mark the ISFA's anniversary and commend the sector on its contributions to the seafood industry.

Copies of the report are available at www.salmonfarming.org.

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